



NEWS RELEASE

For Immediate Release

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Rob-See-Co Announces Ken Nielsen as Chief Operations Officer

ELKHORN, Nebr. (Oct. 14, 2019) – Rob-See-Co, an independent seed company located in Elkhorn, Nebr., expands its leadership team with the addition of Ken Nielsen as Chief Operations Officer, overseeing supply, logistics and quality. Ken brings over 40 years of experience in the seed production industry having held leadership roles for Golden Harvest and Syngenta.

“Ken has a vast knowledge of seed production, seed conditioning, and preparation of seed to meet our customer’s needs,” said Rob Robinson, CEO of Rob-See-Co. “He started on the ground floor and eventually helped manage one of the largest operations efforts in the industry. His background in all aspects of production, quality, logistics, and ISO make him a very valuable part of this team. We couldn’t be more pleased to have Ken on board.”

Ken was a Supply Tech for both DeKalb and JC Robinson, as well as Plant Manager of two different plants for the latter. With the Syngenta acquisition of Golden Harvest, he became the Head of Outsource Corn Production, Winter Corn Production and Sorghum Production. Ken also held the role of Head of Internal Operations with Syngenta, having multiple sites reporting to him, and was responsible for all processes from receiving of parent seed to final returns from the customer. His last role with Syngenta was as Seeds Operations Specialist where he was a knowledge source for production sites, supply planning, and quality assurance. Ken was also instrumental in setting up activity-based costing.

“I’m thrilled to be joining the wonderful team of experts at Rob-See-Co,” said Ken Nielsen. “The breadth of my career in the seed industry has led me to this role and I am excited to bring my experience to this innovative and results-driven company.”

Ken joins Rob-See-Co alongside newly appointed Chief Marketing Officer, Chuck Lee.

About Rob-See-Co

Rob-See-Co is an independent seed company with regional expertise, providing customers access to leading genetics and traits through the Rob-See-Co, Innotech® and Stine® seed brands. Rob-See-Co works alongside its customers, building strong relationships and helping



them plant the right seed for their long-term success, while keeping the process friendly, straightforward and simple. To learn more, visit www.robseeco.com.

Innotech® is a registered trademark of a Syngenta Group company. Stine® is a registered trademark of Stine Seed Farm, Inc. Rob-See-Co™ is a trademark of Rob-See-Co, LLC.

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