



NEWS RELEASE

For Immediate Release

Media Contact:
Brenda Christensen, Marketing Manager
402-316-7212 | bchristensen@robseeco.com

Rob-See-Co™ Announces Enlist E3™ Soybeans are Approved and Available for the 2019 Growing Season

Problem Fields Now Have a Powerhouse Weed Solution

ELKHORN, Nebr. (February 21, 2019) – With the Philippines granting import authorization for Enlist E3™ soybeans, U.S. soybean growers now have a new choice for herbicide-resistant soybeans. The Dow AgroSciences trait makes the plants resistant to the herbicides 2,4-D choline, glyphosate and glufosinate, which is a big step forward for farmers having difficulty controlling weeds resistant to other herbicides.

Rob-See-Co, based out of Elkhorn, Nebr., announced another option for farmers. Beginning with the 2019 season, Enlist E3 will be one of those choices. The Enlist E3 system offers the most advanced trait technology available, providing a new standard for weed control and yield performance. These soybeans tolerate applications of 2,4-D choline, glyphosate, and glufosinate, which gives farmers multiple post emergence modes of action.

“Enlist E3 is the next generation option for farmers with problematic weeds,” said Jim Robinson, Corn and Soybean Product Manager. “Within the industry there is a lot of discussion around drift and volatility. For those with resistant, tough to kill weeds, Enlist E3 can give you an effective, peace of mind choice.”

Because of the first of its kind 3-way molecular stack herbicide resistance, the Enlist E3 trait will deliver herbicide-tolerant technology in superior soybean varieties to the farm, faster. Known as the ultimate weed control platform, Enlist E3 offers a near-zero volatility weed control option with unmatched safety for non-target vegetation, while offering an added convenience of simple application. The trait technology was

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Developed jointly by Corteva Agriscience™ (formerly Dow AgroSciences) and MS Technologies™.

“Being able to offer Enlist E3 system is another option that allows our producers the power of choice,” said Rob Robinson, CEO. “We believe choice is a big part of meeting our customers needs, and part of empowering customers to make the decisions that are right for their farm conditions.”

Offering innovative, easy-to-use solutions to customers is important to Rob-See-Co and the Enlist E3 system is the newest platform in the portfolio.

About Rob-See-Co

Rob-See-Co is an independent seed company with regional expertise, providing customers access to leading genetics and traits through the Rob-See-Co, Innotech® and Stine® seed brands. Rob-See-Co works along side its customers, building strong relationships and helping them plant the right seed for their long-term success, while keeping the process friendly, straightforward and simple. To learn more, visit www.robseeco.com.

Innotech® is a registered trademark of a Syngenta Group company. Stine is a registered trademark of Stine Seed Company. Rob-See-Co™ is a trademark of Rob-See-Co, LLC.

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