

NEWS RELEASE For Immediate Release

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Rob-See-Co Announces Inaugural Forage Summits

Unveils 2023-2024 Forage Book

ELKHORN, Neb. (January 09, 2024) – Rob-See-Co, an independent seed company located in Elkhorn, Neb. is thrilled to announce the launch of the inaugural Forage Summits scheduled to take place from January 15th to February 29th, 2024. These comprehensive summits are open to everyone that values silage and forage in general. The focus of these events will center around an in-depth exploration of corn forage lines.

Scott Harris, Rob-See-Co Forage Division Manager, will spearhead the summits, supported by Amy Hoy, the Silage Portfolio Manager. Attendees can expect an array of topics, including plot data for Real Silage Dairy, Real Silage Beef, and Masters Choice. Additionally, the summit will feature the unveiling and review of the 2023-2024 Forage Book. Key discussion will encompass hybrid placement, silage product data, the impact of Streamline Ag products on forage products, and insights into other offerings such as Alfalfa, Inoculants, and Forage Sorghum.

"The Forage team is excited to bring this innovative information to the agricultural community," said Scott Harris. "Our mission is rooted in the consistent evaluation of products to ensure that our forage customers have the essential tools for success, and sharing our research at these summits is an integral part of fulfilling that mission."

The Forage Summits will kick off in Ravenna, MI on January 15th, with a total of 13 in-person sessions across various locations, including MN, WI, OH, PA, NY, IA, NE, KS, and MI. For those unable to attend in person, the summits will also offer 2 online options. For anyone interested in attending, the links to additional location and date options, as well as the link to signup can be found by clicking here.

To stay updated on Rob-See-Co's innovative initiatives and to learn more about the Forage Division, visit www.robseeco.com.

About Rob-See-Co

Rob-See-Co is an independent seed company with regional expertise, providing customers access to leading genetics and traits through the Rob-See-Co and Innotech® seed brands. Rob-See-Co also sells Masters Choice specialty silage and forage products, as well as Streamline Ag seed-driven crop inputs. Rob-See-Co works alongside its customers, building strong relationships and helping them plant the right seed for their long-term success, while keeping the process friendly, straightforward and simple. To learn more, visit www.robseeco.com.