

For Immediate Release**Media Contact:**

Eric Ford

Head of Product Management

eford@robseeco.com

402-218-1356 office

402-215-8792 cell

Agrisure® trait stack for above-ground corn insect control approved by EPA

On September 12, 2016 the Agrisure® 3120 E-Z Refuge trait package received approval from the Environmental Protection Agency (EPA). Agrisure 3120 E-Z Refuge, which offers above-ground insect control, includes two modes of action against corn borer and activity against several ear-feeding insects. It also provides the convenience of a 5% integrated refuge product.

“The approval of this trait package will greatly expand our ability to offer more hybrids in an above-ground integrated refuge option,” said Eric Ford, Head of Product Management with Rob-See-Co. “We’re pleased to offer our customers an expanded portfolio and additional traits for controlling pests such as European corn borer, western bean cutworm, black cutworm and fall armyworm.”

Rob-See-Co now offers the Agrisure 3120 E-Z Refuge trait technology in three (3) hybrids: IC4688-3120, RC4915-3120, and IC5203-3120.

Hybrids containing Agrisure 3120 E-Z Refuge are available for sale immediately in states where all regulatory approvals have been granted. In states where additional approvals are required, sales will not begin until receipt of such approvals. Agrisure 3120 E-Z Refuge is already approved in all major import markets, including Japan, Korea, Taiwan and China.

For more information about the Agrisure family of traits, contact your Rob-See-Co Business Associate or Direct Sales Representative.

About Rob-See-Co

Rob-See-Co is an independent seed company with regional expertise, providing customers access to leading genetics and traits through the Rob-See-Co and Innotech® Seed brands. We work alongside our customers, building strong relationships, helping them plant the right seed for their long-term success, while keeping the process friendly, straightforward and simple.

To learn more visit www.robseeco.com.